CREATIVE CITY-BUILDERS' FUND

TORONTO BIENNIAL OF ART

September 26 - December 20, 2026



The Toronto Biennial of Art's mission is to make contemporary art accessible to everyone.

A free, twelve-week event every two years, the Biennial commissions artists to create new works for a city-wide exhibition in dialogue with Toronto's diverse local contexts. Year-round public and learning programs bridge Biennials and invite intergenerational audiences to explore the ideas that inspire our events. Building upon past editions and offering new ways of seeing and listening, each Biennial connects people to spark meaningful conversations and imagine new futures.

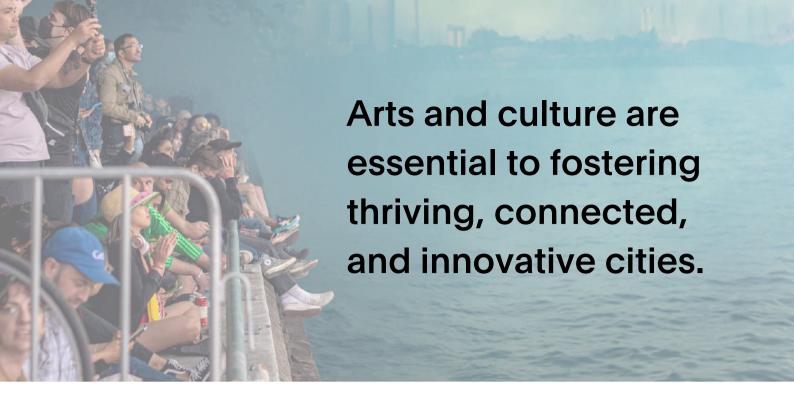
\$60M direct impact on Toronto economy

1.3M visitors

200+
partners

The 2024 Biennial welcomed a record 850,000+ visitors. Over 10 weeks of free art, TBA featured 36 exhibition artists, including 16 from Canada, at 11 venues across the city.

FREE INCLUSIVE ACCESSIBLE



Communities that centre the arts experience significant social and economic benefits:

- An increased presence of arts and culture organizations correlates strongly with the improved livability of neighbourhoods
- Communities with access to arts programming see increases in housing, population, and school test scores, along with a decrease in crime
- Culture and creativity help to build social cohesion, enabling people to connect across cultures and generations
- Investments in the arts make cities attractive for investment and relocation
- Cultural offerings are a major driver of tourism and increase its economic impact – arts and culture tourists spend twice as much per trip as typical tourists*
- Contributes to the growth of creative industries, some of the fastest-growing sectors of the global economy
- Communities with arts and cultural organizations have increased residential property values of up to 20%**

^{*}Since its inception, the Biennial has centred Indigenous placekeeping and ways of knowing, and aims to root all of its work in the diverse histories and contexts of Toronto, in particular those that have gone untold or hidden.

^{**}TBA's structure, programming, and curatorial vision celebrate the many voices that make up the city, from the region's Indigenous context and culture to more recent settler, immigrant, and refugee stories.





TBA creates a moment to invite the world to experience the unique cultural offerings of Toronto.

Biennials present a unique opportunity for residents and tourists alike to experience places in a new way – exploring our histories, communities, and culture through engaging art exhibitions, public programs, and learning experiences.

The Biennial centres Indigenous placekeeping and ways of knowing, rooting its work in the diverse histories and contexts of Toronto, particularly those untold or hidden.

TBA is committed to showcasing the work of artists who reflect the diverse communities that call Toronto home and to creating a welcoming environment for everyone in our community.





TBA believes art is essential to fostering a sense of belonging and connection for all audiences — that's why all TBA exhibitions, programs, and learning programs are <u>free</u>.

According to a <u>study by Gallup and the Knight Foundation</u>, social offerings, openness, and beauty are the most important factors that bond them to their community. TBA provides vital access to meaningful art experiences that build social cohesion, cross-cultural understanding, and community connection.





"Joy is more precarious than ever, and it's great to celebrate the joy of creating and imagining! Seeing a thriving community of artists in Toronto and representations of different cultures is a happy reminder."

- Visitor

"[TBA offers] access to impactful arts experiences — exhibitions and programming, spaces to gather and heal from these difficult times." — Visitor



TBA helps to elevate the city as a global destination for contemporary art.

By attracting tourists from across the region, country, and world to experience Toronto's vibrant cultural landscape, TBA has contributed to increased spending at local businesses and job creation. TBA's engaging, innovative, and inclusive arts programming is helping to build Toronto's global reputation as a cultural hotspot, while acting as a sector and ecosystem builder with our many local and national partners. In just three editions, TBA has become a top destination for biennial-goers from across the world.

Select past partners:

Aga Khan Museum

Agnes Etherington Art Centre

Art Gallery of Ontario

Art Gallery of York University

Art Metropole

Art Museum at the University of Toronto

Cadillac Fairview

Castlepoint Numa

City of Toronto

Daniels Corporation

Fort York National Historic Site

Gallery TPW

Harbourfront Centre

KPMB Architects

Kilmer Group

Mattamy Homes

Menkes Developments

Mercer Union

Museum of Contemporary Art Toronto

National Gallery of Canada

Northcrest Developments

National Gallery of Canada

Nuit Blanche Toronto

OCAD University

Pearson Aiport

Power Plant Contemporary Art Gallery

QuadReal

Textile Museum of Canada

The Bentway

The Image Centre

The Theatre Centre

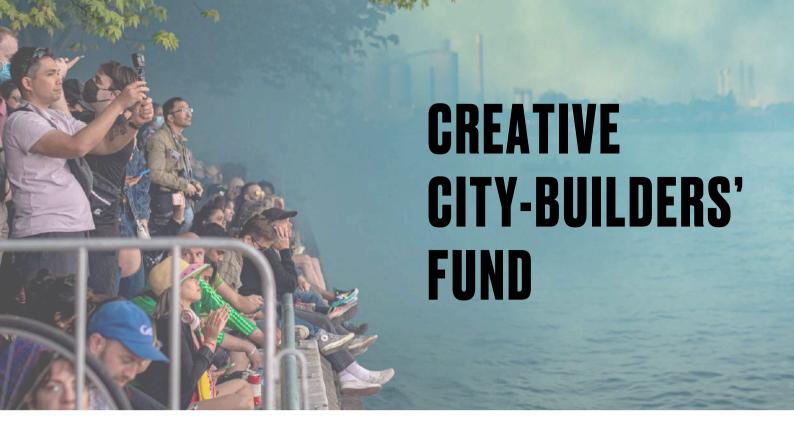
TIFF

Toronto Pearson Airport

Tricon Residential

Union Station

Waterfront Toronto



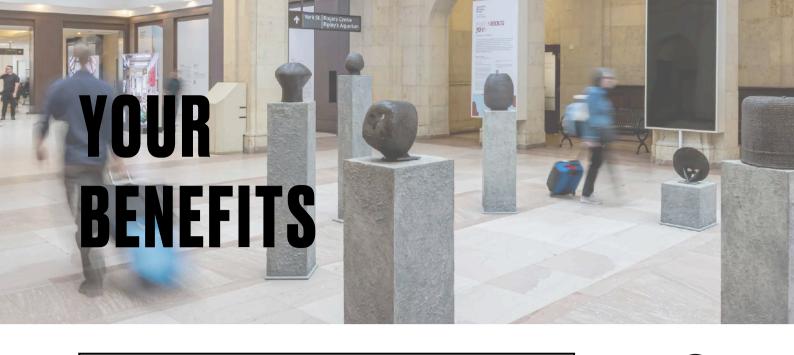
The Creative City-Builders' Fund enables TBA to provide free access to meaningful arts and culture experiences for 500,000+ visitors each edition. We invite you to join us in animating Toronto with inclusive art reflective of our rich cultural diversity. By contributing to the Fund, you will be helping to make art accessible for all and investing in Toronto's future as a thriving, creative city.

GIVING LEVELS:

Contributor - \$5,000

Advocate - \$10,000

Contemporary - \$25,000



Charitable tax receipt for the full amount of donation

Complimentary copy of TBA's 2026 publication

Access to guided exhibition tours

Recognition of your support in TBA's communication materials including on our website, printed publications, social media and relevant on-site signage

Invitation(s) TBA's 2026 Opening Event (ticket quantity based on contribution)

Exclusive access to the Biennial Donor Program, including curatorial and artist talks, workshops, and events leading up to and during the Biennial

Access to employee engagement opportunities, including exhibition tours and on-site volunteer opportunities

Mention in Creative City-Builders' newsletter (10,000+ distribution)

Mention in social media post highlighting Creative City-Builders' Fund supporters (475K+ Reach)

Newsletter spotlight highlighting your organization's contribution

Social media post highlighting your organization's contribution

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Contact us today to join the Creative City-Builders' community.

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